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Amendments to the Specification

Starting on page 25 line 13

Please replace the paragraph identified as [0411] in the published application with the following replacement paragraph:

The methods and systems of the present invention may be stored in or implemented through computer-[[]]readable medi[[a]]um associated with a single general-purpose digital computer system or a distributed or networked computer system, the program comprising executable instructions for performing various functions. Looking more particularly at the systems and methods for implementing the present invention, FIG. 1 shows an overview of a system 1 of a plurality of networked computers, according to the present invention System 1 may include a Central Computer System ("CCS") or central server 2, such as may be controlled by organizations or institutions sponsoring a PP (e.g., a Channel Publisher's computer system); one or more user or client computer hosting software for a PP interface user computer systems 3; and a second set of computer systems 4 that supply content directly to user computer systems 3 or indirectly through CCS 2. The CCS 2 would typically implement, host, and/or execute one or more features of the present invention relating to administration of the user computers 3. For example, the CCS 2 may receive data, such as user profiles or settings, such as content preferences for users; download the PP interface software, updates, patches, upgrades, and etc. to user computers; deliver content to user computers; execute functions for users or user computers, i.e., perform as an Application Service Provider, (ASP); or provide data storage services for users. Computer systems in system 1 may be networked over LANs, WANs, VPNs, the Internet or other known network systems using known protocols for such systems, including TCP/IP, as well as other modes of digital data communication.